

FLEX CALENDAR 2025-2026

- ~~August 19, 2025~~ FLEX Presentation at the Chamber Luncheon (Hal Wiley, Community Partner with GA FLEX will be our guest speaker.)
- ~~September 19, 2025~~ Applications DUE
- ~~October 22, 2025~~ Business Plan Workshop
~~8:30a-11:30a, Chattooga Civic Center~~
~~The goal of this FLEX Workshop is to equip students to write a clear and effective business plan that outlines their business idea. The workshop should go over all the elements of the plan the judges will be scoring in Round 1 on Nov 6, 2025.~~
- **November 5, 2025---Business Plans DUE**
- **November 6, 2025---Round 1 Judging**
Judges and Leadership Team are the only ones present. Personal information has been redacted from the applications. The field will be narrowed down to the Top 10. Then, the Leadership Team will pair companies with mentors.
- **November 10, 2025--- TOP 10 Announced**
- **December 10, 2025--- Finance Workshop**
8:30a-11:30a, Location TBA
The goal of this FLEX Workshop is to equip students to run their own businesses through a basic understanding of business finances. They will learn terminology, methods, and tools of basic accounting, P&L, profit margins and cost of goods and services, etc...
- **January 15, 2026---FLEX Field Trip to Atlanta**
Meeting time & location TBA
- **January 21, 2026---Marketing Workshop**
8:30a-11:30a, Location TBA
The goal of this FLEX Workshop is to equip students to understand their target customer market and learn to communicate to that market effectively. Students should understand various marketing tools and channels they utilize to expand their business, as well as how to strategically use them to increase public awareness of their business.
- **February 4, 2026---Round 2 Judging and FLEXPO**
While students are doing their presentations for the judges, the other companies are

manning their tables for the community to come in and learn about their business and shop.

- **February 6---TOP 3 Announced**

- **February 18---Presentations or “Pitch” Workshop**

8:30a-11:30a, Location TBA

The primary purpose of this FLEX Workshop is to equip students with the skills needed to present themselves and their business confidently in front of an audience---public speaking, dress for success, listening and problem solving involved in customer service, eye contact and video marketing.

- **March 13*---TOP 3 Presentations DUE**

- **March 18*---Dress Rehearsal for LOCAL FINALS**

- **March 19*---Round 3 Judging---"FLEX DAY"**

6:30p, Location TBA

This event will be an evening media event with parents, mentors, instructors, sponsors, Chamber Board, and others involved in the process. Top winner will receive \$3000. (2nd Place---\$1500, 3rd Place---\$750)

fyi---STATE DATES

- March 23 or 24 State Finals Orientation (virtual) for local winner, choose best option
- **April 6 Biz Packets & Media DUE**
- April 14 State Finals set up date
- **April 15 STATE FINALS DAY**

*These dates may need to be bumped up to late February based on scheduling of other school activities/regional competitions.