



## 2021 Annual Strategic Plan Review Form

Mission	Our mission is to advance the common interest of our membership, stimulate the expanding regional economy, and enhance the quality of life for all.
Vision	Our vision is to be the best investment businesses will make to help them succeed and achieve their goals.
Purpose	Our Chamber works to cultivate and support business and industry in Chattooga County.

### Community Transformation Strategies

Transformation Strategy #1	The Chamber will work within the community across <b><u>all areas</u></b> : Business, Industry, Governmental, Tourism and Outreach organizations to enhance the quality of life for all.
Transformation Strategy #2	The Chamber will support and lead Economic Development in Chattooga County.
Transformation Strategy #3	The Chamber will connect <b><u>our membership</u></b> to the tools and resources needed to succeed in Chattooga County.

### Top Priorities for 2021

Status			
<u>Achieved</u>	<u>In Progress</u>	<u>Stalled</u>	<b>Goal #1</b>
			Collaborate with community leaders and organizations to develop open working relationships on projects and activities in the county
<u>Achieved</u>	<u>In Progress</u>	<u>Stalled</u>	<b>Goal #2</b>
			Actively recruit new businesses, engage with existing businesses, and keep a close watch on industry trends and training resources.
<u>Achieved</u>	<u>In Progress</u>	<u>Stalled</u>	<b>Goal #3</b>
			Improve our communications, marketing, and business retention services for our membership.