




Chattooga County Chamber of Commerce

PO Box 217 | 44 Highway 48, Summerville, GA 30747

execdirector@chattoogachamber.org | 706.857.4033

[ChattoogaChamber.org](https://www.chattoogachamber.org)

 Find us on Facebook

Good day!

Thank you for choosing Chattooga County as your home to do business. We also want to thank you for considering to be an active member of the Chattooga County Chamber of Commerce. We are working hard for our members to ensure that it is the best investment they will make, and we are excited to work for you!

Over the past several months, especially, the Chattooga Chamber has been partnering with the county on a few key projects for the community:

- ◇ The Tooga Theater façade restoration and marquee installation were completed with a grant awarded by the Fox Theatre Institute. We will continue to seek funding to complete renovations on The Tooga.
- ◇ The Chattooga River Group was formed in 2021, and the first Chattooga River Fest was held in Lyerly in 2022. This year's fest will be held in Trion on June 10th. Find out more— ChattoogaRiverGroup.org or on Facebook.
- ◇ The Department of Community Affairs and the Georgia Initiative for Community Housing (GICH) designated Chattooga County (and its municipalities) as a GICH Community. Chattooga GICH is targeting the Pennville area as their first priority for reducing blight and improving housing. Keep up with Chattooga GICH on Facebook—@WelcomeHomeChattooga.
- ◇ Chattooga County was selected as an Appalachian Gateway Community and the Chamber is leading a project to brand all the county's trails in order to enhance visitors' and residents' cultural and outdoor experiences and to create a greater sense of place. We are preparing to launch the signage for **Angel Country**.

One of our premiere programs, Leadership Chattooga, is a year-long in-depth look at the community and how the different facets of it work together to provide quality of life for its residents. In 2022, we added a Student Edition with a class of ten, five from each of the high schools. LCSE23 will graduated 13 high school students and recruiting has begun for LCSE24, which we have opened up to the homeschooling community as well. For both LC classes we have tours, team-building exercises, and extensive instruction from leadership experts. We recruit for the adult class in late November.

Collaborating with other organizations, the Chattooga Chamber is a willing partner and advocate for business in Chattooga County. We continue to update our website and populate the membership directory at [ChattoogaChamber.org](https://www.chattoogachamber.org). We hope you will browse it and find it as user-friendly and packed with valuable information. Let us know what you think!

Thank you again for your support and please let us know if we can be of assistance to you in any way.

Best Regards,

Cindy Rivers McGraw
Executive Director

The Chattooga County Chamber Board of Directors for 2023

Clifton Bagley *Chair (2024)*, Samantha Greenwood *Past Chair (2023)*, Paul Meredith *Chair-Elect (2024)*, Ashley Campbell *Secretary/Treasurer (2024)*
Chris Butler (2025), Heather Casey (2025), Lisa Hughes (2025), Liza Morgan (2024), Marty Robinson (2023)



Why join the Chattooga Chamber?

connect

- ⇒ **Chamber Luncheons** Monthly, networking opportunities, special speakers and programs, catered meals, sponsorships available (Members receive discounted tickets)
- ⇒ **JumpStart Mondays** Weekly, rotating around the county networking opportunities, special activities, pastries & coffee, sponsorships available. A way for the public to get to know the Chamber business members on us!
- ⇒ **5:05 Club** (AKA *Business After Hours*) Networking opportunities, special activities, hosted by Chamber business members around the county. A great way to unwind and get to know others in the business community.
- ⇒ **Office Hours** 8:30-4:30 Tues-Fri, 10:30-4:30 Mon, Lunch 12-1 Mon-Wed & 11:45-1:30 Thu & Fri
- ⇒ **Online Presence** ChattoogaChamber.org, Facebook/ChattoogaChamber, Together4Chattooga FB group

grow

- ⇒ **Business Referrals** Members ONLY
- ⇒ **NEW!! Love Local Community eGift Cards** Members ONLY as participating merchants
- ⇒ **Resources** Members receive free business consulting services from the Small Business Development Center and discounted Drug Free Workplace membership from the Council on Alcohol & Drugs (save 7.5% on Workman's Comp)
- ⇒ **Marketing** Members get more focus when we market the entire county through print, radio, TV, and online
- ⇒ **NEW!! Health Insurance** Members are eligible for the Georgia SMART Plan offered by the Georgia Chamber for small businesses with at least two employees.

learn

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- ⇒ **Impromptu workshops** Hosted by Chamber at discounted or no cost for members, sponsorships available
- ⇒ **Leadership Chattooga** Conducted by Chamber annually, discounted to member sponsors
- ⇒ **Georgia Academy for Economic Development** Conducted by the state, nominations made by the Chamber




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I accept your invitation to invest in the Chattooga County Chamber of Commerce. I join with other Chattooga County businesses, professionals, and community-minded individuals in insuring the voice of business will be heard for the betterment of our entire county.

Business Name _____ Phone _____

Physical Address _____

Mailing Address _____

City _____ State _____ Zipcode _____

Primary Contact _____ Title _____

Email _____ Cell _____

Website _____

Facebook _____

Number of Employees _____ Our Annual Investment \$ _____

Refer to list below and sponsorships breakdown on reverse. Check all that apply & insert total investment

Business 1-3 employees **\$100**

Business 4-10 employees **\$175**

Business 26-50 employees **\$500**

Municipal **\$1.00 per capita**

Business 11-25 employees **\$350**

Business over 51 employees **\$1000**

Individual/Family **\$75**

Non-profits **\$100**

BECOME A SPONSOR

Platinum \$5000

Gold \$3500

Silver \$2500

Bronze \$1500

Upgrade and enjoy more connections
and more ways to grow & learn!

I understand that, upon acceptance, this application constitutes a continuing agreement, and that our membership in the Chattooga County Chamber of Commerce will continue, with dues payable annually, until such time as this agreement is terminated by written notice of either party.

Signature

Date



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SPONSORSHIPS BREAKDOWN

☐ Platinum \$5000

- ◇ One Board member (One term)
- ◇ Linked banner ad on website home page
- ◇ Eight luncheon tickets for each month's luncheon (use them or lose them)
- ◇ Presenter Sponsorships (5 minute plug at luncheons, logo on all takeaway flyers and plugs on all media for Chamber events/activities, sign posted at each Chamber event/activity) >>38 scheduled activities per year
- ◇ One free Leadership Chattooga tuition

☐ Gold \$3500

- ◇ Large-sized linked logo on website home page
- ◇ Six luncheon tickets each month's luncheon (use them or lose them)
- ◇ Program Sponsorships (logo on all takeaway flyers for Chamber events/activities) >>38 scheduled activities per year
- ◇ 50% off one Leadership Chattooga tuition

☐ Silver \$2500

- ◇ Medium-sized linked logo on website home page
- ◇ Four luncheon ticket each month's luncheon (use them or lose them)
- ◇ Listed Sponsorships (Company name listed in bold on all takeaway flyers for Chamber events/activities) >>38 scheduled activities per year
- ◇ 25% off one Leadership Chattooga tuition

☐ Bronze \$1500

- ◇ Small-sized linked logo on website home page
- ◇ Two luncheon tickets each month's luncheon (use it or lose it)
- ◇ Listed Sponsorships (Company name listed on all takeaway flyers for Chamber events/activities) >>38 scheduled activities per year
- ◇ 10% off one Leadership Chattooga tuition

Thank you to our Corporate Sponsors!



Thank you to our Community Partners!



WORK THE PLAN

Director's Report

2023

Your Chamber has been working the plan and getting results.

Transformation Strategy #1

Provide more opportunities for B2B and B2C events (Connectivities) to help improve business members' ability to remain open for business

LEARN

LUNCH & LEARN's in 2023

Jan 17 *Flegal—Flood Guru*

Feb 21 *Advent Health-Heart Health*

May 16 *Nat'l Alliance on Mental Health*

Aug 15 *Chattooga Tourism*

Dunya Camp, Jarrod's Place, Greg Wyatt's Vintage Corvettes

Sept 19 *GA Vocational Rehabilitation*

Oct 17 *American Red Cross*

Nov 14 *Habitat For Humanity*

Apr 12 & Dec 11 *Leadership Chattooga Graduations*

Outreach—275 attended



DIRT in May—10 attended



PLUS Digital Marketing Bootcamp *SBDC, Dalton*
Thirteen people from Chattooga businesses attended

Transformation Strategy #2

Expand our presence on social media platforms with relevant and timely info to promote our business members and our organization and inform the public of activities in the community

CONNECT

Monthly E-Newsletters

46.25% open rate, which is well above industry standards

Social Media

1,567 followers on Facebook Average Reach/Post—150

Website

2,102 unique visitors for 2023 Leadership Chattooga is most popular page



Activated Accounts

Posting regularly (greatest to least)

Transformation Strategy #3

Make intentional strides to gain and retain members to raise our membership numbers by at least 10%

GROW

Added Services

Offered Business Strategies Sessions in August & October

Led SWOT Analysis for CRC in October

Outreach—18 attended

2023 Membership Rates

Retention Rate—91%

New Members—25 (15% increase)



On-Going Projects, Initiatives, & Teams

GICH Team, Chattooga River Group, Angel Project, Tooga Theater Renovation, Georgia Grown Trail 27, Northwest Georgia Travel Association, NWSA Joint Development Authority

